



## WEST COBB BUSINESS ASSOCIATION



Dear Community Partner,

I am excited to share with you information on the Second Annual West Cobb Community Fun Fest. The vision of this event is to promote and provide support for the West Cobb community collaborative, bringing together the local business, public safety and faith based communities in an outreach effort to benefit the Cobb community as a whole.

This event is also designed to enable businesses like yours to get extremely visible advertisement and promotion at a high return on investment through the financial sponsorship of this event. With advertising and promotion being distributed through the local business associations, Cobb County Schools, Cobb County Public Safety and Parks and Rec. media channels, local news and print media channels, as well as the event itself; our ability to highlight and promote your business is unmatched.

Your sponsorship of this event could be the best return on your investment with reaching a festival type crowd with thousands in attendance. This event will incorporate the elements of a family fun festival with food trucks, games, activities and vendor expo showcase. We are also partnering with the Cobb County Police and Fire Departments to provide a touch-a-truck experience, safety village and public safety demonstrations area. The festival will end with a grand finale which will include a movie night event in cooperation with Cobb Parks

The nature of this free to the public event is to benefit the community by providing a family fun event and your participation will help us meet our mission of giving back to the community. Proceeds from this event will go to the CCPD Chaplain Benvolent Program, Police Athletic League who help at risk youth in our community through mentoring and coaching and Calvary Children's Home.

Please take a look at the attached sponsorship levels to see which package may be best for your business. I encourage you to call me directly if you have any questions or would like to discuss a customized sponsorship package. We will begin our marketing soon and want to make sure you have the most value of your sponsorship by getting in early so please let me know which advertising campaign we should kick off for your business.

The sponsorship check can be made out to, West Cobb Business Association and I will be happy to pick it up and thank you in person.

Sincerely,

Samantha Glass  
2018 President / 2019 Director  
West Cobb Business Association  
678-670-7521  
[FunFest@westcobbbusiness.com](mailto:FunFest@westcobbbusiness.com)

**Saturday May 4, 2019 2pm to 6:30pm**  
**Jim Miller Park & Fairground**  
**2245 Callaway Rd. SW**  
**Marietta, GA 30008**



## West Cobb Community Fun Fest Sponsorship Opportunities

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### ***Presenting Sponsor – \$3500***

- Logo placement prominently on stage signage and movie area signage
- Booth Space in premiere entrance showcase area
- Logo on courtesy bags provided to attendees
- Logo placement prominently on all advertising / promotion of event
- Industry Exclusive Sponsorship
- Logo on advertising distributed through the business associations, Cobb County schools, Cobb County media channels, local news and print media
- Logo on area signage
- Recognition on social media with link to your social media / website
- Logo on our social media event page with link
- One Year Membership in West Cobb Business Association
- Feature in WCBA newsletter (distribution over 700) with URL link to your website
- Featured on WCBA website home page with URL link to your website
- Featured on WCBA website Fun Fest page for 2019 with link to your website
- Featured in the day of event video
- 30 Second "Commercial" announcement made at least every hour on event day via DJ plus opportunity for your representative to present 1-2 minute promo about your business on stage on event day
- First right of refusal for sponsorship of next year's event



## West Cobb Community Fun Fest Sponsorship Opportunities

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### *Platinum Sponsor – \$2500*

- Booth Space at your choice of premiere location; Hero Stage or Entrance Showcase
- Industry Exclusive Sponsorship
- Logo on advertising distributed through the business associations, Cobb County schools, Cobb County media channels, local news and print media
- Prominent placement of logo on sponsor banner
- Logo on area signage
- Recognition on social media with link to your social media / website
- Logo on our social media event page with link
- One Year Membership in West Cobb Business Association
- Feature in WCBA newsletter (distribution over 700) with URL link to your website
- Featured on WCBA website home page with URL link to your website
- Featured on WCBA website Fun Fest page for 2019 with link to your website
- Featured in the day of event video
- 30 Second "Commercial" announcement made at least every hour on event day via DJ plus opportunity for your representative to present 1-2 minute promo about your business on stage on event day
- First right of refusal for sponsorship of next year's event





## West Cobb Community Fun Fest Sponsorship Opportunities

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### *Zone Sponsor – \$1500*

- Booth Space near your choice of Food Zone, Safety Zone, Fun Zone or Courtesy Cart  
Note: Courtesy cart sponsor receives standard booth in vendor alley plus cart signage
- Logo on advertising distributed through the business associations, Cobb County schools, Cobb County media channels, local news and print media
- Placement of logo on sponsor banner
- Logo on area signage
- Recognition on social media with link to your social media / website
- Logo on our social media event page with link
- One Year Membership in West Cobb Business Association
- Feature in WCBA newsletter (distribution over 700) with URL link to your website
- Featured on WCBA website home page with URL link to your website
- Featured on WCBA website Fun Fest page for 2019 with link to your website
- Featured in the day of event video
- 30 Second "Commercial" announcement made at least every hour on event day via DJ plus opportunity for your representative to present 1-2 minute promo about your business on stage on event day
- First right of refusal for sponsorship of next year's event





## West Cobb Community Fun Fest Sponsorship Opportunities

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### *Community Sponsor – \$500*

- Placement of logo on sponsor banner
- Premium expo booth space
- Recognition on social media with link to your social media page
- Recognition in WCBA newsletter (distribution over 700) with URL link to your website
- Logo / Recognition on WCBA website
- Recognition announcement made multiple times on event day via DJ